Agenda:

1. Goals:
   1. Background on this format vs PPT
   2. What is the structure that Prezi uses
   3. What organizational approaches make for strong use of the software structure
   4. Get you into the software
2. How to best access this presentation
   1. Use the wiki to access the Prezi’s online, download any docs now:
      1. <http://prezi-coltt-presentation.wikispaces.com/>
   2. Download the Word doc - Prezi Presentation – if you want my text to take notes on
   3. Take only notes for current thought, reflection, questions
   4. All resources are & will be available online, so don’t copy them again.
3. In Prezi: Intro – Seeing the Forest AND the Trees
   1. What do I mean?
   2. Linear progression of Powerpoint
      1. PPT for Prezi Presentation - Windows7\_Office2010.pptx
      2. If advanced, use linking to make it more two dimensional.
      3. One cool feature of PPT (for the non-Flash users), is the animation;
         1. You can record those & put them IN prezi
   3. Life doesn’t often work that way
      1. Show: graphic of the simple relationships involved in recent wall street scandals
         1. Wallstreetscandals.gif
4. Prezi doesn’t escape from the basic truths about “deadly” presentations
   1. Know your Purpose
      1. Limit to 3 points to support your message
      2. use stories, examples and/or interesting facts to illustrate them.
   2. Don’t use too many
      1. Slides
      2. Slide Transitions
      3. Sound Effects.
      4. Standard Clipart.
   3. Be prepared
      1. for your subject
      2. for technology to fail.
   4. Text-Heavy Slides.
      1. Text is not graphics; your notes should be on the lectern not the screen.
      2. Do not Simply Read your slides.
5. Prezi Basic Concepts
   1. PPT can be almost 2 dimensional with linking.
   2. Prezi is 2 ½ dimensional (GRAPHIC: Show: layered.png) rather than linear
      1. Spatial organization rather than PPT linear
         1. CAN be used for linear thinking or processes, but doesn’t use the power of Prezi
         2. Graphic: Show: Complex+World.jpg [DON’T Progress!]
      2. Infinite (Very Large) 2 dimensional field that will show relationships well
         1. Show: Prezi’s field/workspace: Prezi Breadth.prezi, Prezi Depth.prezi
      3. EXAMPLE: Envisioning 21st Century Education.prezi
      4. The reason for the “½” of the third direction is that Prezi is not genuinely 3D, but the zooming capability gives it another full dimension for dealing with complex topics, relationships or processes that require more depth.
   3. Movement types
      1. Multi-Linear through two dimensional concept space
         1. <http://prezi.com/rlzaptk-gdrb/copy-of-seven-ancient-wonders/>
      2. In/Out for depth within that multi-linear method
         1. Show: Power of Storytelling: <http://prezi.com/7okmswx_ex40/power-of-storytelling/>
      3. Random - based on Q & A, exploration or other methods
         1. Show: SciTech Library: <http://prezi.com/-y9sgeksjeav/science-technology-library/>
   4. Slide Transitions
      1. Game – Strong stomachs? Hold your hand up as long as you can stay with this.
      2. Show: NESTLE KERFUFFLE turned upside down. prezi
      3. in Prezi, don’t do somersaults
      4. Show: sick girl.jpg
6. Best Practices/advantages
   1. Wow factor – use it… it won’t last long.
   2. Simple and theatrical
   3. Relationship oriented
      1. Show: <http://prezi.com/learn/interview-wired-magazine/>
      2. Jamie Inman, strategic planner at Wired UK’s creative agency on his creation of their Intelligence Briefing using Prezi**:**
         1. **Was it easy or hard to switch?**
            1. Hard, hard, hard. It doesn’t take long to learn how to use Prezi itself. But I think I’m still getting my head round how to make it work best as a format. There’s a dependency between all the elements of the presentation that you don’t have when you’re working with charts.  So you do have to work at it to make sure your thinking is clear.
         2. **What was the main message you wanted to visualize with it?**
            1. I was scratching my head for a bigger theme until I realized this particular presentation was a list... So I wanted a visual that intrigued the audience from a distance and acted as a bridge to these robust individual bits of content.
   4. Interaction with the material within an organizational schema a the key to learning & memory.
   5. Learning: providing all the help we can – schemas
      1. Play: <http://www.youtube.com/watch?v=mzbRpMlEHzM&p=2851C6E4D402A25B&playnext=1&index=4>
      2. Prezi offers a unique opportunity to present the schema along with the information, rather than having to deduce it as you go along.
      3. Similar to iClickers – engages audience
      4. Intersperse lecture, response
   6. Can incorporate any other technologies
      1. Media
      2. Clickers
      3. Doc cams
7. Advanced:
   1. Embedding prezi in blogs, websites
      1. Worpress issues – use Vodpod:
         1. <http://community.prezi.com/prezi/topics/how_to_embed_prezi_in_wordpress_com_blog>
   2. Special Effects:
      1. Show: Academy: Inserting Animations
         1. <http://prezi.com/vw51jxnku9zt/copy-of-academy-inserting-animations-in-prezi/>
8. Limitations:
   1. Sick factor
   2. Time to create
   3. Learning curve to use the powerful structure effectively
      1. NOT just another PPT
   4. Temptation to “play” – just like the clipart/sounds of PPT
9. Dive In
   1. Show: Academy: Prezi Workflow in 15 Minutes by Adam Somlai-Fischer
      1. <http://prezi.com/zvsqdyisrcgt/academy-prezi-workflow-in-15-minutes/>
   2. How to Use Prezi.pdf (print outs & online)
      1. <http://dciu.wikispaces.com/file/view/How-to-Use-Prezi.pdf>
   3. Basic Creation
      1. Objects
         1. Text
         2. Shapes
         3. Media
         4. Frames
      2. Paths
   4. Two approaches
      1. Conceive of overall organizational schema
      2. Stream and revise